## PRESS KIT



## THE PAPER CYCLE - PRODUCTION

Once used, paper, board, and cardboard may be recycled.

Special machines soak the paper, board, and cardboard obtained from separate waste collection, producing a smooth paste which may be used to manufacture new cellulose-based materials.

Thus, packaging, newspapers, books, and other products are obtained and delivered to end consumers through a wide range of distribution channels.

Once used, these materials are then collected again and delivered to the sorting plants, where they are sorted, gathered in bales, and given back to paper mills that will transform them into new paper, cardboard, and board respectively and, later, into paper and board packaging, sheets of paper, paper bags, etc.

And then again, almost endlessly.

The use of recovered paper allows to reduce the quantity of materials in landfills, thus saving a valuable resource that would otherwise be destroyed.